

VILLAGE OF WESLEY CHAPEL MASTER PLAN COMMITTEE MINUTES

7:00PM FEBRUARY 28, 2007
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The Master Plan Committee of the Village of Wesley Chapel, North Carolina met in the Fellowship Hall of the Wesley Chapel United Methodist Church at 120 Potter Road South, Wesley Chapel, North Carolina, with Chairman Mangano presiding.

MEMBERS PRESENT: Chris Mangano, Ashleigh Mock, Brenda Cherry, Dick Raby, Elaine Rosoff

MEMBERS ABSENT: Mike de Julien

OTHERS PRESENT: Ken Chilton, David Walters, Jessica Thomas, Mayor Tracey Clinton, Justin Krieg

VISITORS:

TIME CONVENED: Chairman Mangano called the meeting to order at 7:05 PM. A quorum was present.

1. WELCOME APPROVAL OF 2.13.07 MINUTES

Motion to approve the February 13, 2007 minutes made by Brenda Cherry and seconded by Dick Raby. Motion passed unanimously.

2. UPDATE FROM UNCC (WALTERS AND CHILTON)

- a. CONTRACT WITH THE VILLAGE - The village is finalizing the contract. The UNCC contract office will bill, which may be out of cycle with the work.
- b. EPA GRANT - Ken Chilton discussed with the committee that the grant would bring in a group of experts to give advice on smart growth. Even though we would get free services, they would be pushing smart growth. This is a concern since we do not know the community's interest. The committee had been interested in the grant because of the free expertise; however, after reading the details of the grant, it would be better to hold off. The committee discussed waiting for the survey results and the conclusions, if smart growth is an interest of the community, then the village can apply March 2008. Brenda Cherry motioned to table the EPA grant application and Dick Raby seconded the motion. The motion passed unanimously.
- c. OTHER - The professors think that "Your Community, Your Vision, Your Future" has a better rhythm than "Your Community Vision ~ Your Future." The committee discussed what picture to use with the logo. Using a tree or a graphical representation of a tree was mentioned. Jessica Thomas will try a few graphics and send them out. Ashleigh Mock motioned to approve "Your

Community, Your Vision, Your Future” as the name as the project. Brenda Cherry seconded the motion. Motion passed unanimously.

David Walters discussed changing some wording on the survey and addressing aging within a community. Projections tell us how the population will change and general trends; the survey should address these trends. The committee discussed questions on the survey regarding environmental issues and land banking for future use. The committee discussed ensuring questions will not be leading and phrased clearly. The professors will send a final survey for us to review in a couple weeks. Ashleigh Mock to advise Mayor Clinton to send her questions for the survey. Committee members to email Ashleigh Mock with all input for the survey by Sunday, March 3, Ashleigh will consolidate and send to David Walters. Ken Chilton wants to get survey out 7 to 10 days after kick off meeting. The committee discussed using a printer to print the survey and then use his bulk mail rate.

3. SUMMARY OF UPDATE TO COUNCIL (MANGANO)

Chairman Mangano gave a master plan committee update to the Village Council last week. The council approved \$1,000 to use for advertising the kick off meeting. Any funds expended by our committees need to be spent by a staff member, so Justin Krieg has been appointed to execute any purchases. Ashleigh Mock can contact council members directly for any communications. David Boyce has given his resignation to the committee, so Mayor Tracey Clinton is seeking a replacement.

4. KICKOFF MEETING

a. FACILITATOR – Ashleigh Mock conveyed her conversation with Larry Parks regarding availability and fee. David Walters expressed his opinion that a neutral facilitator is always good. Dick Raby motioned to hire facilitator for the kickoff meeting. Brenda Cherry seconded the motion. Motion passed unanimously.

b. AGENDA

1) Council Member - open with an overview

2) Walters and Chilton – speak to a power point presentation (they will bring an LCD projector)

3) Chairman Mangano will ask for input on how to get the entire community involved and topics of interest (facilitator to use flip chart to capture questions and concerns)

c. LOGISTICS – Justin Krieg to bring flip chart. Ashleigh Mock to create a sheet inviting written comments and Justin Krieg to make copies that will be available on each chair. Brenda Cherry to bring boxes of pens. The professors will send the

slide show by March 19, so that Chris Mangano attend council meeting on March 20 for approval.

- d. NEWSPAPER / FLYERS / SIGNS – Justin Krieg to send information to Ashleigh Mock for company that they have used in the past to make signs. We will use the logo with blank spot and tape up time and place; this way we can reuse the signs. Jessica Thomas to create flyer that will include the logo, the blurb and large date, time and location. Ashleigh Mock to email website content to professors and Jessica Thomas. The flyer copied and use by committee member to give out to assigned neighborhoods. We will use United printing to print 500 and mail 500 flyers to the non-neighborhood residents. Mike de Julien and Chris Mangano give flyers to the businesses in the Village commons. Mayor Tracey Clinton has a list of 200 emails and she will send out a kick off reminder the week before. Mayor Tracey Clinton will also to go to Wesley Chapel PTA and possibly put the kickoff information in their newsletter.

5. ADVERTISING

- a. WEBSITE – Ashleigh Mock has given all content to Mayor Tracey Clinton and the website page will be complete within the next few days.
- b. BUMPER MAGNETS – Brenda Cherry will order 3x12 magnets with VWC, name of project, website and phone number. The magnets will be handed out at the kickoff meeting.
- c. PHONE LINE – Ashleigh Mock to call Mike de Julien for update.
- d. OTHER AVENUES – Dick Raby advised he has spoken to 3 landowners that could possibly help us reach other land owners.

6. OTHER BUSINESS

Each committee member will find out the number of households in their assigned communities.

7. ADJOURNMENT

Motion to adjourn by Ashleigh Mock and seconded by Elaine Rosoff. Motion passed unanimously. Meeting adjourned at 8:45 PM.

Respectfully submitted,

Ashleigh Mock

Chris Mangano