

**VILLAGE OF WESLEY CHAPEL**  
**MASTER PLAN COMMITTEE MINUTES**

7:00PM JANUARY 24, 2007  
WWW.WESLEYCHAPELNC.COM

The Master Plan Committee of the Village of Wesley Chapel, North Carolina met in the Fellowship Hall of the Wesley Chapel United Methodist Church at 120 Potter Road South, Wesley Chapel, North Carolina, with Chairman Chris Mangano presiding.

MEMBERS PRESENT: Chris Mangano, Ashleigh Mock, Mike de Julien, Brenda Cherry, Dick Raby

MEMBERS ABSENT: David Boyce, Elaine Rosoff

OTHERS PRESENT:

VISITORS: Ken Chilton

TIME CONVENED: Chris Mangano called the meeting to order at 7:10 PM. A quorum was present.

1. WELCOME APPROVAL OF 1.2.07 MINUTES

Motion to approve the January 2, 2007 minutes made by Mike De Julien and seconded by Brenda Cherry. Motion passed unanimously.

2. SET FUTURE MEETING SCHEDULE

Brenda Cherry motioned to meet the 2<sup>nd</sup> Tuesday and the 4<sup>th</sup> Wednesday of each month. Mike de Julien seconded the motion. The motion passed unanimously. Ken Chilton and David Walters of UNCC will come to the 4<sup>th</sup> Wednesday meetings.

3. KICK OFF PROJECT WITH UNCC (KEN CHILTON) AND NAME PROJECT

The committee discussed the names for the project. Dick Raby motioned to accept

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as the name of the project. Brenda Cherry seconded the motion. Motion passed unanimously.

A brief discussion regarding quality development occurred. Planner Randall Arendt's view on how open space zoning can result in better suburban and rural land use and development patterns was mentioned.

Approved 02.13.07

Ken Chilton will provide a written quarterly update from the UNCC to the committee at the 4<sup>th</sup> Wednesday meeting in March, June and September.

#### 4. ADVERTISING PROJECT

- Internet - The website needs to have information on the project, preferably a noticeable link off the main page of [www.wesleychapelnc.com](http://www.wesleychapelnc.com) to a page dedicated to this project. Ashleigh Mock to find out about updating the website so that the project will have its own link.
- E-mail - Use the sunshine list to email information.
- Newspapers - Promote project using the Charlotte Observer Union County, County Edge and the Waxhaw newspaper.
- Signs - Dick Raby and Brenda Cherry to find out where we can use signs to provide information on the project, for instance as you are entering or leaving Wesley Chapel or carpool lanes at schools.
- Fire Department's Barbeque - Chris Mangano to contact fire department about putting up an easel with flyers advertising the project at their barbeque next weekend.
- Neighborhoods - The committee members will each contact the board of the neighborhood HOA to introduce project, advise that we have hired consultants to gather input from the community and go through a visioning process. Also advise that the kick off meeting will be on March 28 and we want to reach as many residents as possible... how can we reach residents in their neighborhood? We can put a write up in their newsletter or website and/or attend a board meeting.
- Direct Mailers - These can be used for homeowners / land owners not in neighborhoods. The committee will need to compile a list of names and addresses and find out how to get money approved to do the mailing.

Ken Chilton will have a student create a flyer with graphics to use with the easel and will write a blurb to use in the newspapers. The committee will review and make any changes, confer with Mayor Clinton and release by next meeting.

The project kick off meeting for the community will be the 4<sup>th</sup> Wednesday of March, March 28, 2007. This date will be used on the flyer and to invite residents to our meeting on this date to advertise the project.

Another idea discussed was creating business cards with the name of the project, phone number and website. The phone number would go to a voicemail with a description of the project and any pertinent updates.

#### 5. STAKEHOLDER DISCUSSION

Identified stakeholders will be invited to the March 28 kick-off meeting. At this point, committee members will solicit stakeholders for their participation and to

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Approved 02.13.07

pass along information. Potentially stakeholders could be asked to participate in focus groups to clarify results from the surveys. Key stakeholders participation will be necessary in consensus building and to leverage their support to identify opponents so that we may attempt to address their needs/objections.

6. COMMUNICATION WITH THE WESLEY CHAPEL COUNCIL

The committee will give updates to the council in April, July and October. A committee member will update the council at the council meeting. Special updates will be given as needed.

7. OTHER BUSINESS

The EPA Assistance program was discussed. Once selected, communities receive direct technical assistance from a team of national experts in one of two areas: policy analysis (e.g., reviewing state and local codes, transportation policies, etc.) or public participatory processes (e.g., visioning, design workshops, alternative analysis, build-out analysis, etc.). This year's request for application will close on March 8, 2007. Ashleigh Mock motions to apply. Brenda Cherry seconds the motion. Motion passed unanimously. Ken Chilton will work with Justin Krieg to do the ground work to apply for the EPA Smart Growth Implementation Assistance.

The next meeting will be Tuesday, February 13, 2007.

8. ADJOURNMENT

Motion to adjourn by Dick Raby and seconded by Mike de Julien. Motion passed unanimously. Meeting adjourned at 8:45 PM.

Respectfully submitted,

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Ashleigh Mock

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Chris Mangano