

Approved 03.22.07

VILLAGE OF WESLEY CHAPEL MASTER PLAN COMMITTEE MINUTES

7:00PM MARCH 13, 2007
WWW.WESLEYCHAPELNC.COM

The Master Plan Committee of the Village of Wesley Chapel, North Carolina met in the Fellowship Hall of the Wesley Chapel United Methodist Church at 120 Potter Road South, Wesley Chapel, North Carolina, with Chairman Mangano presiding.

MEMBERS PRESENT: Chris Mangano, Ashleigh Mock, Mike de Julien, Brenda Cherry, Dick Raby, Elaine Rosoff

MEMBERS ABSENT:

OTHERS PRESENT: Justin Krieg, Mayor Tracey Clinton

VISITORS:

TIME CONVENED: Chairman Mangano called the meeting to order at 7:05 PM. A quorum was present.

1. WELCOME APPROVAL OF 2.28.07 MINUTES

Motion to approve the February 28, 2007 minutes made by Elaine Rosoff and seconded by Dick Raby. Motion passed unanimously.

2. KICKOFF MEETING

a. ADVERTISING

- WEBSITE - Ashleigh Mock advised the Master Plan logo is on the Wesley Chapel home page and links to the Committee's information.
- FLYERS - Ashleigh Mock gave update of mailing to non-neighborhood residents. If we get the addresses to United Printing tomorrow, they will print the flyer, tri-fold and tab then, and be mailed via bulk rate on March 19. The cost is \$220 for the printing and folding and approximately \$0.20 per piece to mail; he can give an exact cost after he has the addresses (approximate total of \$320). Mayor Tracey Clinton will email Ashleigh Mock with the addresses in excel file tomorrow and Ashleigh will get it to the printer. The committee members will each be responsible for the advertising in their assigned neighborhoods. Justin Krieg will make 1200 copies of the flyer (approximately \$30) to be distributed neighborhoods.
- SIGNS - 15 signs are ready to put up at the same places used by VWC previously. The committee agreed to order more signs and put them up at all neighborhood entrances.
- CAR MAGNETS - The car magnets were ordered yesterday, they will take a week to make plus shipping (approximate cost \$235).

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- OTHER – Justin Krieg to submit Channel 17 form to run announcement for one week from March 20 to 27th.

b. LOGISTICS

- FACILITATOR – Larry Parks has been hired to facilitate the kickoff meeting.
- AGENDA

- 1) Chairman Chris Mangano will give a description of committee's purpose, introduce committee members and then introduce Larry Parks as the facilitator.
 - 2) Larry Parks will talk about rules of the meeting (i.e. courtesy).
 - 3) Rick Croffut will welcome everyone and stress that this process is about community input and introduce Dave Walters and Ken Chilton.
 - 4) Dave Walters and Ken Chilton will use a 10 to 12 page power point presentation to go through the process of the master plan. (Note: The committee discussed that we were suppose to have a draft of the presentation to review tonight and have not yet received it; Justin Krieg to call the professors regarding the completion of the presentation.)
 - 5) Larry Parks will ask the attendees if they have questions regarding the master plan process for the professors. Mr. Park will then ask two questions: what are your concerns...so we make sure the survey addresses them and what do you value about Wesley Chapel? (I.e. what's unique? what do we want to make sure we protect about Wesley Chapel?) Thank the attendees for coming and advise the survey will be coming at the end of spring.
- INPUT HANDOUT – Committee agreed handout was sufficient. The handouts will be available for attendees would like to write their concerns. Four questions will be used: What suggestions do you have to help us get more neighbors to participate in our Master Plan development? What issues most concern you for Wesley Chapel? What are your long term ideas for Wesley Chapel? Is there anything that we have not covered and you would like to include?
 - MISCELLANEOUS – Chris Mangano will attend Council's meeting on March 20 to review power point presentation to be used at the kickoff. Ashleigh Mock will put together advertising budget for Chris to review with Council as well. The committee will meet on March 22 at 7pm to finalize presentation and any logistics.

3. OTHER BUSINESS

Committee's input on the survey was sent to the professors last week. Once council member has sent input across and the rest will send input by Monday, March 19. The Council met last week and wanted more time to provide input; they would like to push the survey release until end of April / May. Justin Krieg will ask the professors to have the survey prepared in order for the committee to review it at the April 10 meeting. The committee will email the survey to council on April 11 and they can

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bring their thoughts to the Council meeting on April 16. Chairman Chris Mangano will attend the April 16 to present the survey and get feedback. Any changes will be given to the professors and the final survey ready for council on April 24. The committee will finalize sending the survey out at the April 25 Master Plan Committee meeting. The goal will be to send survey out end of April to beginning of May.

Chris Mangano spoke with Rick Croffut regarding putting an update on the Master Plan Committee in the Wesley Chapel newsletter to be sent at the end of March. Committee agreed on the following:

Look for your survey soon. Your feedback is important!

The Village of Wesley Chapel is engaging in a series of surveys, meetings and workshops to craft a vision balancing future population growth, economic development and quality of life. The project, titled "Your Community ~ Your Vision ~ Your Future" is driven by public input and your participation is important!

The purpose of the project is to provide a framework for balancing the needs and concerns of landowners, homeowners and businesses in order to maintain a high quality of life for everyone. The project is being managed by Dr. Ken Chilton and Professor David Walters from the University of North Carolina at Charlotte. They will be working with Village Planner Justin Krieg and the Wesley Chapel Master Plan Committee. Throughout 2007, residents of Wesley Chapel and its surrounding community will participate in written and visual surveys, public forums and focus groups.

The initial project kick-off is scheduled for March 28th at 7PM. The first meeting will be held at the Wesley Chapel United Methodist Church. All residents, business leaders and stakeholders are encouraged to attend and share ideas about Wesley Chapel's future.

4. ADJOURNMENT

Motion to adjourn by Ashleigh Mock and seconded by Dick Raby. Motion passed unanimously. Meeting adjourned at 8:50 PM.

Respectfully submitted,

Ashleigh Mock

Chris Mangano