

VILLAGE OF WESLEY CHAPEL
MINUTES OF THE PARKS AND RECREATION COMMITTEE
March 16, 2009

The Parks and Recreation Committee of the Village of Wesley Chapel, North Carolina, met at the Wesley Chapel Town Hall.

MEMBERS PRESENT: Council Member Sondra Bradford, Town Planning and Zoning Administrator Joshua Langen, Julie Brown, Mike Giaimo, Marnie Holland and John Lepke

1. ADDITIONS, DELETIONS, AND/OR ADOPTION OF AGENDA

- Agenda was accepted and meeting proceeded at 7:10 p.m.
- See additional agenda items under Other Business.

2. APPROVE MINUTES FROM FEBRUARY 23, 2009

- Sondra Bradford and Julie Brown suggested minor changes to draft text.
- Minutes were accepted with minor changes.

3. REVIEW SURVEY DATA AND FORMAT, DISCUSS DISTRIBUTION

- A draft survey (including changes suggested by all committee members since our last meeting) was reviewed by all present.
- Sondra Bradford provided comments received by State grant representative and Lindsey Dunevant.
- Each question in the survey was reviewed with respect to its relevance, clarity and consistency. Consideration of comments made by experts noted above was applied and where appropriate amendments to the text and content were drafted.
- Joshua Langen stated that a potential saving of approximately \$500 in mailing costs could be achieved if the survey could be distributed with a mailing of the Village News Letter. This would require that the survey be complete no later than the end of the week (March 20).
- John Lepke and Sondra Bradford accepted the task of implementing changes discussed at the meeting and finalizing the survey by the stated deadline.
- A copy of the finished document is attached hereto and included in these minutes.
- There was no further discussion regarding additional distribution pending response to first mailing with Newsletter.

4. UPDATE FROM MEMBERS ON STATUS OF PARKS & RECREATION PLAN CONTENT, ASSIGN OUTSTANDING TASKS

- Mike Giaimo had prepared and distributed a draft of the history of Wesley Chapel section for review. Due to so much time being spent on survey content review the committee was unable to discuss the document at this meeting. Mr. Giaimo did describe the draft as a work in progress to be completed by the next meeting.
- Julie Brown reported that contact has been established with representatives of Wesley Chapel Swim Club with a view to exploring possible cooperation with Wesley Chapel Parks & Recreation activities. Julie reported that the Swim Club is open to discussions.
- Julie Brown and Mike Giaimo were tasked with exploring the status of the property, options available to Parks & Recreation, the interests of Wesley Chapel Swim Club and to report back their findings to the full committee.

5. NEXT STEPS

- John Lepke and Sondra Bradford to complete survey revisions.
- Sondra Bradford to review amended version with State grant representative to make sure he finds changes acceptable.
- Sondra to review final draft with Council at March 18 meeting.

6. OTHER BUSINESS

- During review of questions in the survey the topic of Parks & Recreation funding was raised. Julie Brown reviewed results from the Master Plan survey. Although many residents had responded favorably to a small increase in property taxes it had been previously reported that \$0.01 tax increase only represented collection of approx. \$75,000.
- John Lepke reported that he recalled a representative of Indian Trail saying that Indian Trail had implemented a half penny sales tax in favor of Parks and Recreation. Joshua Langen raised some concern that this type of action might require a public referendum and other action to implement. Joshua agreed to follow up with Indian Trail to explore the requirements.
- John Lepke presented a very rough preliminary estimate of the money being spent by Wesley Chapel residents on Sports and Recreation activities ('user fees') outside the village boundary. Applying an estimate of 5% of the 11,882 households within a 5 mile radius of Wesley Chapel Town Center spending average YMCA dues and 5 % of the population under 19 spending typical sports participation fees at regional sports programs it is suggested that approx \$570,000 is being expended on sports and recreation outside the village. It was also reported that WCWAA has an annual budget of approx. \$1.5 million.

7. ADJOURNMENT

The meeting was adjourned at 9:17 pm.

Respectfully submitted,

John Robert Lepke
Acting Secretary for the Committee

Sondra Bradford
Village Council Member