

VILLAGE OF WESLEY CHAPEL MASTER PLAN COMMITTEE MINUTES

7:00PM FEBRUARY 13, 2007
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The Master Plan Committee of the Village of Wesley Chapel, North Carolina met in the Fellowship Hall of the Wesley Chapel United Methodist Church at 120 Potter Road South, Wesley Chapel, North Carolina, with Brenda Cherry presiding.

MEMBERS PRESENT: Ashleigh Mock, Mike de Julien, Brenda Cherry, Dick Raby

MEMBERS ABSENT: Chris Mangano, David Boyce, Elaine Rosoff

OTHERS PRESENT: Mayor Tracey Clinton

VISITORS: Ken Long

TIME CONVENED: Brenda Cherry called the meeting to order at 7:05 PM. A quorum was present.

1. WELCOME APPROVAL OF 1.24.07 MINUTES

Motion to approve the January 24, 2007 minutes made by Ashleigh Mock and seconded by Dick Raby. Motion passed unanimously.

2. ADVERTISEMENT

- a. DISCUSS RECENT ACTIONS – Committee all started reaching out to neighborhoods by use of flyers and knocking on doors. As people are identified as representatives for a neighborhood, committee members are to email information to Ashleigh Mock to record in master spreadsheet.
- b. APPROVE BLURB FOR NEWSPAPERS – The committee reviewed blurb written by Ken Chilton and agreed on a few changes for a final draft below.

The Village of Wesley Chapel is engaging in a series of surveys, meetings and workshops to craft a vision balancing future population growth, economic development and quality of life. The project, titled "Your Community Vision ~ Your Future," will be driven by public input and resident participation.

The purpose of the project is to provide a framework for balancing the needs and concerns of landowners, homeowners and businesses in order to maintain a high quality of life for everyone. The project is being managed by Dr. Ken Chilton and Professor David Walters from the University of North Carolina at Charlotte. They will be working with Village Planner Justin Krieg and the Wesley Chapel Master Plan Committee. Throughout 2007, residents of Wesley Chapel and its surrounding community will participate in written and visual surveys, public forums and focus groups.

The initial project kick-off is scheduled for March 28th at 7PM. The first meeting will be held at the Wesley Chapel United Methodist Church. All residents, business leaders and stakeholders are encouraged to attend and share ideas about Wesley Chapel's future.

Mike de Julien motioned to approve blurb. Ashleigh Mock seconded motion. Motion passed unanimously.

- c. APPROVE CONTENT FOR WEBSITE PAGE - Ashleigh Mock motioned to approve. Mike de Julien seconded the motion. Motion passed unanimously.
- d. OTHER AVENUES - Committee will start reaching out to homeowners not in neighborhoods. Ashleigh Mock to email Jim Mullis for possible contacts. Dick Raby to contact Boatrights (land by Stonegate) and Butsch Pylar. Brenda Cherry to contact David Boyce. Ashleigh Mock to research both incoming and outgoing phonelines (callingpost.org) and report back to committee. Mike de Julien to talk to business owners in the Village Commons. Brenda Cherry to research magnets (dark background with white letters) for cars. Ashleigh Mock to work on possible logo to attach with project name. When the web content or phone line is up, we could have business cards printed.
- e. NEXT STEPS - Mayor Tracey Clinton to show the council content for website page and blurb for advertisement purposes on February 20 for approval.

3. EPA GRANT

Ken Chilton and Justin Krieg are working on the details to apply for the grant. Justin Krieg will discuss with council on February 20 for approval to apply.

4. DISCUSS KICKOFF MEETING

Committee members will need to come early to take down tables and put chairs in rows. Inquire of possibility to get projector from Brad Horvath to put website up on wall. Get flip chart from Justin Krieg. The committee discussed the need for a moderator or facilitator. Tracy Clinton advised that the Village has used Larry Parks. Ashleigh Mock will call Cheryl and ask about charges. Committee members are to park at Elementary school. Once lot is full, a committee member will direct overflow to the elementary school lot. Mike de Julien will talk to Pat, owner of Covenant Coffee, about having coffee out at the kickoff meeting.

5. OTHER BUSINESS

Ashleigh Mock to send email to council to advise of March 28 kickoff meeting date and attach a copy of flyer used to advertise kickoff. Committee will decide a communications (newspaper adds, flyers, poster boards) for council approval. Ashleigh Mock will update Chris Mangano. Chris will attend council meeting on February 20 to go over communication plan.

Mayor Tracey Clinton advised that the council has their planning retreat March 2 and 3rd. Friday, March 2, will be a dinner at 6:30 for residents of the community at South Piedmont Community College. The input from the dinner will be used in council's retreat on Saturday to set priorities, which takes place in a conference room at the Indian Trail Library.

Approved 02.28.07

6. ADJOURNMENT

Motion to adjourn by Mike de Julien and seconded by Dick Raby. Motion passed unanimously. Meeting adjourned at 8:13 PM.

Respectfully submitted,

Ashleigh Mock

Chris Mangano