

**VILLAGE OF WESLEY CHAPEL
COMMUNICATIONS COMMITTEE
SPECIAL MEETING MINUTES
January 31, 2019 – 7:00 P.M.
6490 Weddington Road, Wesley Chapel, N.C. 28104**

Committee Members Present: Chair Deb Bledsoe, Tammy Boyce, Dana Crossman

Committee Members Absent: April Campagna

Staff: Administrative Assistant/Secretary Beth Leonard

CALL TO ORDER/DETERMINATION OF QUORUM

The meeting was called to order at 6:58 p.m. There was a quorum present.

PUBLIC COMMENTS

There were no public comments.

ADDITIONS, DELETIONS AND ADOPTION OF AGENDA

There were no changes to the agenda. Ms. Boyce motioned to accept the agenda; Ms. Crossman seconded the motion.

The motion passed unanimously.

APPROVAL OF MINUTES FROM THE SEPTEMBER 27, 2018 REGULAR MEETING

Ms. Boyce motioned to approve November 29, 2018 regular meeting minutes; Ms. Crossman seconded the motion.

The motion passed unanimously.

BUDGET REQUEST FOR COUNCIL

The committee discussed what size and how many frames would be needed to display photos in the town hall. It was estimated 16X20 photos would be about \$30 each, depending on size. The frames may be \$20-40 (Target pricing). Chair Bledsoe will check on prices and get quotes for framing. She will also follow up with the mayor on which photos are preferred. It was noted that 12-framed photos could easily cost \$600-700. The committee also discussed some photos may be on permanent display (buildings/landmarks) and some could be changed out seasonally (local events with residents).

CHAIRMAN'S REPORT ON PRESENTATION TO COUNCIL – DECEMBER 10, 2018 & JANUARY 14, 2019

Chair Bledsoe reported to Council the village Facebook has over 250 followers and the article on how Wesley Chapel got its name has over 3,000 hits. There are followers from all around the area and other countries.

FACEBOOK ONGOING BUSINESS

The committee discussed whether to “boost” the Facebook page to increase exposure. Ms. Crossman motioned to boost the page for \$50 to test the response, if allowed by Village policy. Ms. Boyce seconded the motion.

The motioned passed unanimously.

Chair Bledsoe reported the Village meeting videos might come to an end from lack of an audience. Making the videos is time consuming and there are minimal views (less than five per video). Videographer Robert Bledsoe, a volunteer, is still considering the issue.

Ms. Boyce volunteered to post meeting notices on the Facebook page for the Village Council, Planning Board and the various committees.

Chair Bledsoe shared the schedule of upcoming Facebook postings. Notice of the Advance meeting/dinner will be posted on February 4th.

Chair Bledsoe provided a draft of the request for village artifacts. Discussion included Chair Bledsoe interviewing Ms. Boyce’s mother-in-law for an upcoming Facebook post, which will include the topic such as the oldest headstones in Wesley Chapel. She is a lifelong resident of the area and apparently carries a lot of local knowledge.

The committee also discussed justserve.org which is a website that matches volunteers with organizations in need of volunteers. The Committee took no action on this item. The Committee welcomed promoting events at Dogwood Park and its need for volunteers. Chair Bledsoe will look into coordination with Parks & Rec.

The committee agreed to spotlight the new Dunkin’ Donuts location in Wesley Chapel. Chair Bledsoe has requested a photo to use from the corporate office. The committee discussed whether or not a business spotlight like this could be viewed as advertising, if all Wesley Chapel businesses are eventually spotlighted, there should not be an issue. Other new businesses include the Novant facility and a new orthodontist.

Chair Bledsoe would like to spotlight the mayor and council members with a photo and answers to a prepared list of questions. The committee wants the elected officials to know it is optional and they can answer only the questions they prefer to answer. Ms. Boyce motioned to move forward with the spotlights. Ms. Crossman seconded the motion.

The motion passed unanimously.

TOWN HALL LOBBY SCHEDULE

The committee agreed to promote local schools’ art students by having an art show or display at the town hall. Chair Bledsoe will reach out to the local art teachers to see if there is an interest. Once all the information has been attained, Chair Bledsoe will approach the Council for final approval.

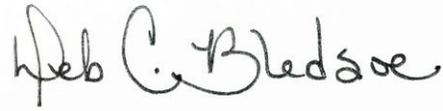
The possibility of an open house was also discussed, also displaying the artwork and an opportunity for Village Council to interact with local students. This could be held an hour or so prior to a council meeting. The title “Cookies with Council” was discussed.

ADJOURNMENT

Ms. Boyce motioned to adjourn the meeting; Ms. Crossman seconded the motion.

The motion passed unanimously. The meeting ended at 7:58 p.m.

Respectfully submitted:



Beth Leonard
Administrative Assistant & Secretary

Deb Coates Bledsoe, Chair