

**VILLAGE OF WESLEY CHAPEL
COMMUNICATIONS COMMITTEE
MEETING MINUTES
February 21, 2019 – 7:00 P.M.
6490 Weddington Road, Wesley Chapel, N.C. 28104**

Committee Members Present: Chair Deb Bledsoe, Tammy Boyce, April Campagna,
Committee Members Absent: Dana Crossman
Others: Administrative Assistant/Secretary Beth Leonard, Absent

CALL TO ORDER/DETERMINATION OF QUORUM

The meeting was called to order at 7:15 p.m. There was a quorum present.

PUBLIC COMMENTS

There were no public comments.

ADDITIONS, DELETIONS AND ADOPTION OF AGENDA

There were no changes to the agenda. Ms. Boyce motioned to accept the agenda; Ms. Campagna seconded the motion.

The motion passed unanimously.

APPROVAL OF MINUTES FROM THE SEPTEMBER 27, 2018 REGULAR MEETING

Ms. Boyce motioned to approve the January 31, 2019 regular meeting minutes with the correction on Page two of changing the wording from “Ms. Boyce’s grandmother” to Ms. Boyce’s mother-in-law” in the fifth paragraph; Ms. Campagna seconded the motion.

The motion passed unanimously.

BUDGET REQUEST FOR COUNCIL

Chair Bledsoe showed the committee photos of the Village that she has taken at the request of Mayor Brad Horvath. Ms. Boyce suggested making some of the photos 16x20 and some 11x14. The smaller photos would be changed occasionally, while the larger photos would remain unchanged.

It was estimated 16x20 photos would be about \$30 each to print at Cardinal Prints at the Arboretum. The frames may be \$20-40 (Target pricing) or more if done professionally. Chair Bledsoe checked on prices/quotes for framing with Hobby Lobby in Mathews, and Monroe Paint and Framing in Monroe. She also reached out to Eight Legs Devine Custom Framing in Waxhaw but had to leave a message. Chair Bledsoe said of those she checked, she was most impressed with Monroe Paint. Their charge for the 16x20 prints would be about \$48.

CHAIRMAN’S REPORT ON PRESENTATION TO COUNCIL – FEBRUARY 11, 2019

Chair Bledsoe reported to Council that the Facebook page now has 266 followers, an increase of about 25 from last month’s report. They were amenable to the “Meeting your councilman” idea for Facebook.

FACEBOOK ONGOING BUSINESS

Chair Bledsoe talked about the updated Facebook schedule, passing out a copy to committee members for discussion. She has scheduled a “Welcome Dunkin Donuts business spotlight,” but had to take her own photo because corporate never sent one of the ribbon cutting as promised.

The committee discussed having a Facebook photo contest that would judge the winning entry by “like” their pictures received, and the final decisions by the Communications Committee. There would only be one entry per person, 18-years-of-age or younger, the photo would have to be in Wesley Chapel, and the person would have to live in Wesley Chapel. There could be three categories, elementary, middle and high school. The winner/s would be recognized at a future Council meeting. The committee could offer blue ribbons to the winners. A motion was made by Campagna to hold such a contest after further discussion, seconded by Ms. Boyce. The motion passed unanimously.

TOWN HALL LOBBY SCHEDULE

The committee discussed having a student art show at town hall. Chair Bledsoe will investigate some options and report back next month.

OTHER BUSINESS

Chair Bledsoe reported the Village meeting videos might come to an end from lack of an audience. Making the videos is time consuming and there are minimal views (less than five per video). Videographer Robert Bledsoe, a volunteer, is still considering the issue.

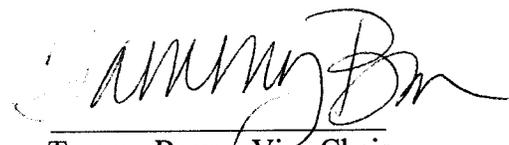
ADJOURNMENT

Ms. Boyce motioned to adjourn the meeting; Ms. Campagna seconded the motion.

The motion passed unanimously. The meeting ended at 8:00 p.m.

Respectfully submitted:


Prepared by Deb Bledsoe, Chair


Tammy Boyce, Vice Chair