

**VILLAGE OF WESLEY CHAPEL**  
**COMMUNICATIONS COMMITTEE MEETING MINUTES**  
July 18, 2019 – 7:00 P.M.  
6490 Weddington Road, Wesley Chapel, NC 28104

**Committee Members Present:** Chair Deb Bledsoe, Tammy Boyce  
**Committee Members Absent:** Dana Crossman  
**Others:** Beth Leonard, Administrative Assistant

**CALL TO ORDER/DETERMINATION OF QUORUM**

The meeting was called to order at 7:00 p.m. There was a quorum present.

**ADDITIONS, DELETIONS AND ADOPTION OF AGENDA**

The committee added Item 10b) Meeting Schedule and Item 10c) Press Release. Ms. Boyce motioned to accept the agenda as amended. Ms. Bledsoe seconded.

The motion was approved unanimously.

**APPROVAL OF MINUTES FROM THE MAY 16, 2019 REGULAR MEETING**

Ms. Boyce motioned to approve the May 16, 2019 regular meeting minutes. Ms. Bledsoe seconded the motion.

The motion passed unanimously.

**CHAIRMAN’S REPORT ON PRESENTATION TO COUNCIL – June 10 & July 8, 2019**

Chair Bledsoe was not at the June meeting. In July she showed Council the framed photographs which were well received. There are more photos to come – WCFD, WC Methodist Church, new band shell, Kale House, WC Elementary, New Town Elementary, farm life, etc. She noted \$600 has been spent so far, leaving \$400.

Chair Bledsoe updated Council on Facebook activity which included the final installments of the Council spotlights. Comments have been good and business spotlights will continue.

**COMMUNICATIONS 2019-2020 BUDGET**

The public hearing on the budget was held in June. The budget in the amount of \$5,000 has been approved by Council. Tri-W News was approved, but the questions posed to them by Chair Bledsoe have not yet been answered.

**PHOTOGRAPHS FOR TOWN HALL**

Chair Bledsoe reported the photos are ready to hang up in Council chambers.

**TRI-W PUBLICATION**

As previously stated, Chair Bledsoe is waiting on answers from Tri-W regarding a contract.

**FACEBOOK ONGOING BUSINESS**

The ribbon cutting ceremony at Novant was highlighted on Facebook. Sports Clips will be the next business spotlight.

**INSTAGRAM**

Instagram posts have to include photos, text is optional. Comments can be turned off. Ms. Boyce recommends starting a personal page to become familiar with the platform.

**COMMITTEE MEMBER OPENING**

Committee member spot is still open.

**MEETING SCHEDULE**

The committee discussed the pros and cons of meeting less often, perhaps every other month. Ms. Boyce was okay with meeting less often but felt quarterly was not often enough. Ms. Boyce motioned to amend the regular meeting schedule to meet every other month for the remainder of the year – September 19<sup>th</sup> and November 21<sup>st</sup>. Ms. Bledsoe seconded the motion.

The motion was approved unanimously.

**PRESS RELEASE**

Chair Bledsoe will work on a press release for the upcoming car show and music event at Dogwood Park.

**OTHER BUSINESS**

Ms. Boyce discussed the upcoming elections and the need for a candidates' night type event at the town hall, possibly late September, early October. The committee could run candidate profiles on Facebook. Election day is November 5<sup>th</sup>. Council meets on October 14<sup>th</sup>. October 21<sup>st</sup> is two weeks from Election Day. Previously the League of Women Voters held a candidates' night in Wesley Chapel.

**ADJOURNMENT**

Ms. Boyce motioned to adjourn the meeting; Ms. Bledsoe seconded the motion.

The motion passed unanimously. The meeting ended at approximately 7:43 p.m.

Respectfully submitted:

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Prepared by Beth Leonard  
Administrative Assistant

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Deb Bledsoe, Chair