

**VILLAGE OF WESLEY CHAPEL**  
**COMMUNICATIONS COMMITTEE MEETING MINUTES**  
September 19, 2019 – 7:00 P.M.  
6490 Weddington Road, Wesley Chapel, NC 28104

**Committee Members Present:** Chair Deb Bledsoe, Tammy Boyce, Dana Crossman  
**Committee Members Absent:** None  
**Others:** Beth Leonard, Administrative Assistant

**CALL TO ORDER/DETERMINATION OF QUORUM**

The meeting was called to order at 6:59 p.m. There was a quorum present.

**ADDITIONS, DELETIONS AND ADOPTION OF AGENDA**

Ms. Boyce motioned to accept the agenda as presented. Ms. Crossman seconded.

The motion was approved unanimously.

**APPROVAL OF MINUTES FROM THE JULY 18, 2019 REGULAR MEETING**

Ms. Boyce motioned to approve the July 18, 2019 regular meeting minutes. Ms. Bledsoe seconded the motion.

The motion passed unanimously.

**CANDIDATES' NIGHT**

Chair Bledsoe provided a list of candidates that have filed. The Enquirer Journal publishes a list of questions answered by the candidates. Chair Bledsoe would like to run the answers from each candidate on the village Facebook page, 1 per day in alphabetical order. The committee was in agreement and decided to run the mayoral candidates on September 26 and 27 and the council candidates on September 30, October 1, 2, and 3.

The committee also discussed what kind of coverage the village could do via social media. It was determined an announcement on Facebook of the candidates' night with date and time. Chair Bledsoe will take photos with general coverage, attendance, etc. Ms. Boyce will post an event on Facebook that should help increase awareness of the election and community participation.

**PHOTOGRAPHS FOR TOWN HALL**

The framed photographs have been hung in the town hall chambers and the committee was pleased with the result. The committee discussed what photos to do next. They should have enough funds for four more framed photos. Ms. Boyce motioned for the following photos to be taken: the fire department with vehicles out front, Wesley Chapel Elementary, New Town Elementary, and United Methodist Church. Ms. Crossman seconded the motion.

The motion passed unanimously.

**TRI-W PUBLICATION**

The committee discussed the contract. Chair Bledsoe has corresponded back and forth with Tri-W and is waiting to hear a response to her questions. The budget is \$1,000 and the committee would have to do the work, i.e. write the articles. The other option is to hire an agency, like the Town of Waxhaw does, at a rate of \$500 per month. Chair Bledsoe stated she does not mind doing it but it is a big commitment. An explanation from Tri-W is needed as to what is expected. It is the committee's understanding that Tri-W wants the village to pay them and write the stories. Chair Bledsoe will continue to follow up with Tri-W. She questioned what it will be like to work with them if they take so long to respond?

**FACEBOOK ONGOING BUSINESS**

Sports Clips has opened for business. Chair Bledsoe will run their picture with a “welcome to Wesley Chapel” statement.

**INSTAGRAM**

Chair Bledsoe started a personal Instagram account to become familiar with the platform. Ms. Boyce shared tips on posting to Instagram. The committee would like to start an Instagram account. It was noted that comments can be turned off and it can be used just for informational purposes. Ms. Crossman motioned for Ms. Boyce to start an Instagram account “Village of Wesley Chapel”, Ms. Bledsoe seconded the motion.

The motion passed unanimously.

**COMMITTEE MEMBER OPENING**

Chair Bledsoe informed the committee someone was referred to her through Parks & Rec. The person is interested in serving but is not a resident of Wesley Chapel. It was noted Parks & Rec changed its charter to allow a certain number of non-resident members on the committee. The committee discussed this option. At this time the committee does not want to open committee positions to non-residents. The focus is solely Wesley Chapel. The committee is fully on board with sharing information with Parks & Rec and posting items for social media on their behalf – pictures, stories, and announcements. Chair Bledsoe will follow up with Parks & Rec Chair John Lepke and request a meeting at town hall with John and Administrative Assistant Leonard.

**OTHER BUSINESS**

No other business.

**ADJOURNMENT**

Ms. Crossman motioned to adjourn the meeting; Ms. Bledsoe seconded the motion.

The motion passed unanimously. The meeting ended at approximately 7:59 p.m.

Respectfully submitted:

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Prepared by Beth Leonard  
Administrative Assistant

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Deb Bledsoe, Chair