

VILLAGE OF WESLEY CHAPEL
COMMUNICATIONS COMMITTEE MEETING MINUTES
November 21, 2019 – 7:00 P.M.
6490 Weddington Road, Wesley Chapel, NC 28104

Committee Members Present: Chair Deb Bledsoe, Tammy Boyce, Dana Crossman
Committee Members Absent: None
Others: Beth Leonard, Administrative Assistant

CALL TO ORDER/DETERMINATION OF QUORUM

The meeting was called to order at 7:04 p.m. There was a quorum present.

ADDITIONS, DELETIONS AND ADOPTION OF AGENDA

Ms. Crossman motioned to accept the agenda as presented. Ms. Bledsoe seconded.

The motion was approved unanimously.

APPROVAL OF MINUTES FROM THE SEPTEMBER 19, 2019 REGULAR MEETING

Ms. Bledsoe motioned to approve the September 19, 2019 regular meeting minutes. Ms. Crossman seconded the motion.

The motion passed unanimously.

PHOTOGRAPHS FOR TOWN HALL

Chair Bledsoe discussed options for the next set of photographs to be displayed at the town hall. Subjects discussed include the fire station, Wesley Chapel Elementary School, New Town Elementary School, and Wesley Chapel United Methodist Church. Chair Bledsoe stopped at the fire station but no one was there. The committee would like the trucks and firefighters lined up in front of the station for the photo. The fire station will be getting a new ladder truck soon and the committee would like to include that in the photo. Chair Bledsoe would still like to get photos of the Price homes. Cotton fields may be an option. Chair Bledsoe will reach out to the individual that put together the video on the history of Wesley Chapel about using some of his photos.

The committee agreed not to do school building photos as they are not very interesting and don't photograph well.

Members of the committee will be alert to interesting photo opportunities as they travel through the village – horse farm, tree farms, etc.

TRI-W PUBLICATION

The committee agreed to drop discussions due to Tri-W's unresponsiveness. The committee may revisit this at a future date.

FACEBOOK ONGOING BUSINESS

The last business spotlight was Sports Clips. Suggestions for the next business spotlight included the horse riding center and Christmas tree farms.

The committee will do a feature on the new mayor and new council members. The swearing in ceremony is December 2nd. The first official meeting is December 9th. Chair Bledsoe will get a group photo and individual photos. She will send them questionnaires and do the spotlights later. The committee discussed and agreed to do council profiles for the new mayor and new members; and agreed to include current members with updates.

It was also agreed that Chair Bledsoe will update the Facebook header seasonally.

INSTAGRAM

Chair Bledsoe stated someone on the committee will need to volunteer to head this up. Ms. Boyce will assist with setting up an Instagram account. Instagram is based on photos. Members will take photos and forward them to Ms. Boyce to post.

OTHER BUSINESS

No other business.

2020 COMMITTEE MEETING SCHEDULE

The committee agreed to set the meeting schedule for the 3rd Thursday, every other month. Administrative Assistant Leonard will prepare the schedule to be posted by Clerk Bennett.

Ms. Crossman motioned to accept the 2020 meeting schedule as discussed; Ms. Boyce seconded the motion.

The motion passed unanimously.

ADJOURNMENT

Ms. Crossman motioned to adjourn the meeting; Ms. Boyce seconded the motion.

The motion passed unanimously. The meeting ended at approximately 8:01 p.m.

Respectfully submitted:

Prepared by Beth Leonard
Administrative Assistant

Deb Bledsoe, Chair