

VILLAGE OF WESLEY CHAPEL
COMMUNICATIONS COMMITTEE MEETING MINUTES
January 16, 2020 – 7:00 P.M.
6490 Weddington Road, Wesley Chapel, NC 28104

Committee Members Present: Chair Deb Bledsoe, Tammy Boyce, Dana Crossman
Committee Members Absent: None
Others: Mayor Jan Smith, Clerk Cheryl Bennett

CALL TO ORDER/DETERMINATION OF QUORUM

The meeting was called to order at 7:05 p.m. There was a quorum present.

ADDITIONS, DELETIONS AND ADOPTION OF AGENDA

Ms. Boyce motioned to accept the agenda as presented. Ms. Crossman seconded the motion.
The motion was approved unanimously.

APPROVAL OF MINUTES FROM THE NOVEMBER 21, 2019 REGULAR MEETING

Ms. Crossman motioned to approve the November 21, 2019 regular meeting minutes. Ms. Boyce seconded the motion.
The motion passed unanimously.

PHOTOGRAPHS FOR TOWN HALL

Chair Bledsoe showed the photos she had taken, and the Committee approved printing the photo of Wesley Chapel United Methodist church (IMG 9452), a cotton field (IMG 9386), and the Wesley Chapel Cemetery (IMG 6525 - which will also have an ID or name added somewhere on the mat). Ms. Crossman motioned to accept the three photos, and Ms. Boyce seconded the motion.
The motion passed unanimously.

Chair Bledsoe will move forward to print the photos, get them framed and matted. Chair Bledsoe contacted Fire Chief McLendon and will meet with him one Saturday morning to take photos of the firefighters with their new fire truck.

FACEBOOK ONGOING BUSINESS

The Facebook page will feature existing locally owned businesses, one per week. Photos will be taken by all Committee members and sent to the Chair for posting. Chain stores such as Harris Teeter and Target will be mentioned when the entire shopping center (ex. Village Commons) is featured, and a list of the businesses will be noted.

INSTAGRAM

The account is set up as village_of_wesley_chapel_nc and Ms. Boyce has posted a photo of the new Council members. The committee will send photos to Ms. Boyce for posting (and include a copy to the Clerk for Village records). A photo of the letter from Piedmont Natural Gas regarding flaring work will be posted and a link to the Instagram page will be added to the Facebook page.

COMMITTEE MEMBER OPENING

Chair Bledsoe said a gentleman approached her at a recent council meeting and stated he was interested in attending the communications meetings. She invited him to attend tonight’s meetings, but he did not attend.

OTHER BUSINESS

The committee was reminded to send any information on events to Chair Bledsoe and Ms. Boyce for posting on Facebook and Instagram. Mayor Smith suggested doing something like what is done in the Carolina Country publication, where a photo is shown of a spot in Wesley Chapel and citizens are asked to name where the location is. No specific prize was determined, but possibly local businesses would donate gift cards to the winners. This could run the first Monday of each month. Chair Bledsoe suggested stockpiling ten photos ahead of time. Mayor Smith is meeting with local school principals and asking fourth grade classes to come to a Council meeting, so maybe a scavenger hunt or bingo game could be created with the photos at town hall. Mayor Smith was thanked for attending. The next Committee meeting is March 19, 2020 at 7 pm.

ADJOURNMENT

Ms. Boyce motioned to adjourn the meeting; Ms. Crossman seconded the motion.

The motion passed unanimously.

The meeting ended at approximately 7:50 p.m.

Respectfully submitted:

Cheryl Bennett, Clerk

Deb Bledsoe, Chair