

VILLAGE OF WESLEY CHAPEL

COMMUNICATIONS COMMITTEE MEETING MINUTES

July 16, 2020 – 7:00 P.M.

6490 Weddington Road, Wesley Chapel, NC 28104

Committee Members Present: Chair Deb Bledsoe, Vice Chair Tammy Boyce,
Committee Members Absent: Dana Crossman

CALL TO ORDER/DETERMINATION OF QUORUM

The meeting was called to order at 7:00 p.m. There was a quorum present.

ADDITIONS, DELETIONS AND ADOPTION OF AGENDA

Vice Chair Boyce motioned to accept the agenda as amended. Chair Bledsoe seconded the motion.
The motion was approved unanimously.

APPROVAL OF MINUTES FROM THE May 21, 2020 REGULAR MEETING

Vice Chair Boyce motioned to approve the May 21, 2019 regular meeting minutes. Chair Bledsoe seconded the motion.

The motion passed unanimously.

PHOTOGRAPHS FOR TOWN HALL

Chair Bledsoe presented two newly framed photos taken at Dogwood Park. All members approved the photos via email. The photos are titled “Lucky Fisherman” and “Park in Bloom.” Since both photos are taken at the park, they will be hung on the same wall as the other park photo. Printing and framing of the photos were paid for with funds from the 2019/2020 Communications budget.

Vice Chair Boyce suggested she and Bledsoe look into the cost of small plaques that will adhere to the frames with either a title or description.

FACEBOOK BUSINESS

Vice Chair Bledsoe reported that the Village survey announcement began running on Facebook on June 17. It received 5.4 K views after being boosted for \$25. It ran again July 6, but only reached about 372 individuals. It was boosted again on July 10 and received 6.1 K views. That is a total of 11,872 views from the Village’s Facebook followers. Thus far, the Village has received almost 700 responses to the survey.

INSTAGRAM

Vice Chair Boyce stated that the Village Instagram account, (village_of_wesley_chapel_nc) has 40 followers. Chair Coates said she will send photos hanging in town hall for Boyce to post.

OTHER BUSINESS

The next Committee meeting is Sept. 17, 2020 at 7 pm.

ADJOURNMENT

Vice Chair Boyce motioned to adjourn the meeting; Chair Bledsoe seconded the motion.

The motion passed unanimously.

The meeting ended at approximately 7:20 p.m.

Respectfully submitted:

Deb Bledsoe, Chair

Tammy Boyce, Vice Chair